I just spent about an hour browsing through your Berkshire Review and am staggered at its breadth and depth. I found so many pieces I wanted to read. What a wonderful resource.

Karen Halverson,
Photographer

The Berkshire Review [as Hudson-Housatonic Arts was then called] is a gourmet feast for hungry thought-addicts. We all should acknowledge with gratitude our place at the banquet table.

Paula Robison
Flutist

Our Mission:
To offer long-form articles, interviews, and reviews of arts events and publications in New York City and Environ in tandem with the theatrical, literary, and musical performances offered by our parent organization, The Arts Press. Depending on opportunity we cover events and trends around the world.

Focus:
Classical music, opera, dance, theater, film, art, photography, architecture and city planning, books, travel, restaurants, food and drink.
Read "About New York Arts, an International Journal for the Arts" and "About Hudson-Housatonic Arts."

Affluent, highly educated readers from over 95 countries around the world, keenly interested in the cultural events in New York, London, Paris, San Francisco"wherever they call home€"and the summer festivals of the Hudson River Valley and the Berkshires. Of these 25% live in major urban arts centers across the US: New York, Boston, Chicago, Los Angeles, San Francisco, etc. with strong readerships in Europe, Australia, and Canada.

Of these:

• 75% of our readers have bachelors’ degrees.
• 31% hold post-graduate degrees.
• 14% receive over $150,000 a year in income.
• 31% receive over $100,000 a year in income.
• 38% are between 25 and 44 years old.
• 33% are between 45 and 65.
• 52% are women.
• 25% go to a performance or visit a museum twice a week or more.
• 28% go to a performance or visit a museum once a week.
• 31% go to a performance or visit a museum once a month.
• 50% prefer to read printed books.
In-depth, expert reviews, previews, interviews and articles, engagingly written, about classical music, opera, dance, theater, film, art, photography, books, travel, restaurants, food and wine at the summer festivals of the Berkshires and around the world.

Over 41,000 visits by 7750 unique visitors per month: affluent, highly educated readers from 95 countries around the world, keenly interested in the summer festivals of the Northeast.

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Who will benefit from advertising?
Any business or non-profit near our prime destinations: arts organizations, universities, colleges, schools, publishers, recording companies, hotels, bed and breakfasts, restaurants, galleries, antique, and clothing shops, real estate agents, banking, wealth management, etc.
## Rates

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<thead>
<tr>
<th>Ad Type</th>
<th>Ad Specs</th>
<th>Price per month</th>
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<tbody>
<tr>
<td>1. Rotating leaderboard above header (all pages)</td>
<td>728 x 90</td>
<td>$575.</td>
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<tr>
<td>2. Rotating ads at top right sidebar on all pages</td>
<td>160 x 280 px</td>
<td>$425</td>
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<tr>
<td>3. Rotating ads in right sidebar below fold on homepage</td>
<td>160 x 600</td>
<td>$250</td>
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**Discounts for extended commitments**

<table>
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<th>Duration</th>
<th>Discount</th>
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<td>3 months</td>
<td>-5%</td>
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<tr>
<td>4-6 months</td>
<td>-10%</td>
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<tr>
<td>7-12 months</td>
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Discounts are offered for advertisers who make extended commitments: 3 months 5%; 4-6 months 10%; 7-12 months 15%.

Payment is due via credit card (accepted through PayPal) check or wire transfer before the placement of the ad. Checks, which should be made out to the parent organization of Hudson-Housatonic Arts, The Arts Press, must clear before placement.

For more information, visit: [https://hudson-housatonic-arts.org/advertise/](https://hudson-housatonic-arts.org/advertise/)

Contact: advertising@hudson-housatonic-arts.org or phone: (917) 993-0884

We design ads, too, and offer photographic services and web design from a variety of talented and experienced professionals. Contact us for rates and more information at advertising@hudson-housatonic-arts.org.

We use the latest features of Internet 2.0 to expand our base. We are connected with all of the major social sites, including Facebook, Twitter, Tumblr, and others.

Do you need something more than an ad? We will build an interactive website for you to communicate with your customers. See The Arts Press for more information. Ask for an estimate!

[updated 12/11/2019]